



# Customer Survey

## Tips when asking these questions:

*Set at ease-* break the ice a little, show interest in them. Set yourself up for success by figuring out a little about them; if you know they have a spouse or kids, you can reference all of them in your questions as well.

*Set expectations-* you're running through this survey to help identify areas of interest/ concern. You don't expect all areas to apply to everyone. You do want to find areas they genuinely have a need.

*Set the tone-* keep it as conversational as possible and ask follow up questions, while carefully listening.

1. Are you interested in supplements aimed at boosting your **immunity**?
2. Do you currently take OR are you interested in taking a **multivitamin**?
3. Do you ever experience **joint pain** or **muscle soreness**? If yes, which one?
4. Do you find yourself running out of **energy** and/or feeling **mentally foggy**? If yes, when in the day does this typically occur?
5. Do you experience any difficulty **falling asleep** or **staying asleep**? If yes, which one?
6. Are you ever looking for ways to **improve mood** or **decrease stress/anxiety**?
7. Do you currently have any goals specific to **weight loss** or **weight management** you are working towards? (If yes, ask questions and get more info. How much weight are you trying to lose? What kind of a program/diet/lifestyle do they follow? )
8. Do you currently **work out** or plan to start working out soon? If yes, what do you do/will you be doing? How often?
9. Let's talk about **skin care** for a moment. What do you currently use, and how satisfied are you with your current routine? Is there anything about your skin you would like to change or improve upon?
10. Do you currently use, or are you interested in, environmentally-friendly, effective **cleaning, laundry, and household disinfecting products**?
11. Are you concerned about the **air quality** or **water quality** in your home? (Particularly important if you or anyone in your house struggles with allergies, has autoimmune concerns, or if there are pets in the house.)